

About Author



Richard O. Weijs, PhD

Rick received an undergraduate degree from Concordia College in Moorhead, Minnesota, and went on to receive his MBA and PhD degrees from the University of Minnesota. He was an Assistant

Professor of marketing at the University of St. Thomas in Saint Paul, Minnesota. Rick was also a senior analyst at the Pacific Northwest National Laboratory, and has published on the topic of marketing and new product development in the energy industry. His most recent corporate positions before retiring from industry were as a manager of market research and director of customer channels at Portland General Electric.

Currently, Rick is a consultant and writer. He adores his young granddaughter Elsie, whose birth inspired writing the book *Remember Me* (originally published under the title *Our Dreams for Our Children*). Rick and his wife Sharon live in Portland Oregon.